

# Liyuan Sun

UXUI | Product designer

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## EXPERIENCE

### Leidos, UX Design Intern

Jun 2024 – Aug 2024 | Internship | Atlanta, United States

- Led end-to-end MVP key feature designs for a **B2B modernized case management (MCM) platform** at QTC Health Services, overhauling **2800+ user experience for case processing** and doubling its case processing capacity with proprietary technology.
- Analyzed business workflows in 10+ user actions to generate 1 key user persona and diagrams, enabling design team to understand problem and define product features.
- Prototyped **30+ high-fidelity interfaces from scratch**, iterating through 20+ reviews with a cross-functional team of 70+ to meet acceptance criteria of development.
- Led **end-to-end design system** incorporating Leidos brand guideline, creating reusable UI components and a responsive framework adaptable to various clients.

### UPS, Product Designer

Aug 2023 - Dec 2023 | Sponsored | Atlanta, United States

- Worked with 4 HCI teammates to employ 7 UX research methods, identifying design and business needs to improve home-based **small businesses shipping experience**.
- Led wireframes, low and high-fidelity prototypes of **UPS business dashboard**, introducing **interactive widgets, management tools, and ordering supplies**.
- Guided a three-phase design iteration for prototypes of various fidelities, combining user testing, heuristic evaluations, and UPS insights to **align the user experience with business goals**, finally enhancing the **user task success rate to 81%** in final.

### University of Edinburgh, Web Designer

Feb 2023 - Mar 2023 | Volunteer | Edinburgh, United Kingdom

- Designed a **showcase website for Edinburgh Science Festival**, featuring student works in interactive list and gallery modes, attracting over **1000+ visitors**.
- Solely designed the website **from 0 to 1**, including branding and design language, and closely collaborated with a developer on its development.

### Netease, Interaction Design Intern

Mar 2022 - June 2022 | Internship | Beijing, China

- Designed the prototypes of the **User avatar widget** section for the NFT features for the launched version of the Netease News mobile app.
- Conducted 30+ product teardown analyses of social metaverse products to inform innovative interaction prototypes and enhance user onboarding experiences.
- Collaborated with **cross-functional team** on **pre-production design quality assurance** for new feature releases using Jira, ensuring experience quality.

## EDUCATION

### Georgia Institute of Technology

Aug 2023 - Present | Atlanta, GA

M.S. Human-Computer Interaction

TA for ID 3320: Design Method

### University of Edinburgh

Sep 2022 - Aug 2023 | Edinburgh, UK

M.A. Design Informatics

### Beijing University of Civil Engineering and Architecture

Sep 2017 - Jun 2021 | China

B.F.A. Environmental Design

**Honor:** Outstanding Graduates, Excellent Graduation design, 3 Merit Scholarship

## AWARDS

Best Exhibit Award “Tsinghua University SDG Open Innovation Marathon Challenge”, Nov 2020

## SKILLS

### Design

Web/ Mobile Product design, Typography, Design System, Prototyping, UI Design, Visual Design, Wireframing, Storyboard, User-Centered Design, Data Visualization, Interaction Design, Responsive Design

### Research

User Research, Survey, User Interview, Field Studies, Task Analysis, Contextual Inquiry, Data Analytics, Usability Testing, Market Research, Affinity Mapping, Competitive Analysis

### Tools

Figma, Sketch, Adobe Photoshop, Illustrator, InDesign, ProtoPie, Axure, Miro, MS Office, Qualtrics, Github, Jira, Tableau

### Programming

Python, CSS, HTML, Javascript